Answer’s Teen-to-Teen Sexuality Education Project

Teens across the country tell us they feel they have no one to whom they can turn for accurate and honest answers about sexuality. Responding to this need, Answer developed the Teen-to-Teen Sexuality Education Project. This resource uses the power of teen-to-teen communication and positive peer pressure to provide millions of teens with a healthy outlook on sexuality, help them reduce their risky behaviors and give them the information they need to make responsible decisions about sex. The Project’s components include:

- **The Sex, Etc. National Magazine.** Written by the Sex, Etc. teen editorial staff with assistance from national contributors, our award-winning, national magazine covers numerous sexual health topics. The staff brainstorms ideas and writes stories with fact-checking and editing assistance from Answer staff. Published three times a year since 1994, the magazine is available by subscription and distributed through schools, clinics, health centers, libraries and community organizations.

- **Our Web Site, Sexetc.org.** With more than 25,000 unique visitors per day and two million page views per month, the Sex, Etc. Web site, Sexetc.org, is one of the most popular online sexual health sites for teens. The site features 16 topic areas plus the following:
  - Stories written by the Sex, Etc. teen editorial staff and national contributors
  - An “Ask the Experts” section where teens can receive answers to their questions
  - A “Take Action” section where teens can learn to advocate for comprehensive sexuality education
  - Spotlights on teens who are making a difference
  - Weekly chats and Forums
  - A glossary of more than 400 sexual health terms

  Sexetc.org is a 2008 and 2007 Webby Awards Official Nominee, a 2005 FREDDIE Award winner for Adolescent Health and a 2007 and 2004 World Wide Web Health Award winner.

- **National Youth Media Partnerships.** To extend our reach to a broader audience of young people, Sex, Etc. partners with some of the top media outlets in the nation. We are a national partner with MTV and the Kaiser Family Foundation on its award-winning Think: Sexual Health campaign. Our teen editors write a monthly column for the campaign.

Together, these resources not only respond to young people’s critical need for comprehensive sexuality education, but also help them feel dignity about their attitudes and beliefs regarding sexuality.