Now, more than ever, young people need to know the truth. With so many different sources of information out there, it’s no surprise that they’re finding it harder and harder to know what’s accurate when it comes to sex education. With issues around sexual and reproductive health becoming increasingly polarized, young people may be receiving mixed messages from the internet, from television, and even from the adults and peers in their lives.

We are so proud of our Sex, Etc. teen writers for developing medically-accurate and engaging articles to educate their peers. I’m also pleased to report that our Sexetc.org website continues to grow in popularity and that we’ve begun engaging a younger audience through AMAZE.org, which showcases fun and friendly animated clips as sex education tools for ages 10-14. And for all of the caring adults out there working to provide young people with quality sex education, we’ve added to our catalogue of in-person and online trainings, which are now more robust and interactive than ever.

Our work around the country, including many of the achievements featured in this report, would not have been possible without our donors. We rely on your generosity in supporting the well-being of young people in this critical stage of their lives. Young people matter, and we hope you will continue to stand with us as we provide much-needed sex education to help them transform from adolescents to healthy and productive adults.

Warmly,

Nicole Cushman, M.P.H.
Executive Director
Sexetc.org continues to grow its online audience and reached 2.1 million people in the U.S. in 2016.

**Sex, Etc.**
Over the past year, we published three new issues of Sex, Etc. magazine that addressed body image, relationships, safer sex and so much more. Our teen editorial staff—a dynamic and diverse group of 10 high school students from across New Jersey—was joined by 24 contributors from around the country in developing the content of each issue of the magazine. We also grew our social media audience to 398,000 followers (a 25% increase over last year) and answered 1,920 sexual health questions on the Sex, Etc. Tumblr page.

**AMAZE.org**
Answer launched AMAZE.org, in partnership with Advocates for Youth and Youth Tech Health, in the fall of 2016. AMAZE produces online animated videos for young people ages 10-14 to learn about puberty, body image, healthy relationships and sexual health. In just nine months, the AMAZE team released 35 videos and garnered over two million video views, with nearly 15,000 subscribers to its YouTube channel. AMAZE has quickly become a go-to resource for parents and educators to help them start critical conversations with the young people in their lives.

**Online Professional Development**
Answer recently released two new online workshops, one which covers puberty and adolescent development and another that addresses personal safety, including consent, sexual assault and bullying. All nine of our online workshops feature instructional games, videos and other interactive features, delivering high-quality training that fits teachers’ busy schedules. In the last year, 563 educators completed Answer's online workshops.
Foundations: Core Skills Training for Sex Ed
Answer and our partners at Cardea Services have made tremendous progress on developing Foundations, a standardized national model to deliver skills-based training for sex education teachers. After piloting the training in California, Mississippi and New Jersey, we designed a four-day Training-of-Trainers (TOT) to help state-based organizations replicate the training. We have already implemented the TOT in Colorado, Louisiana, Minnesota, Mississippi, New York and Ohio. We now have cadres of trainers prepared to deliver Foundations in ten states, helping to make high-quality, affordable training accessible to teachers nationwide.

Future of Sex Education (FoSE) Initiative
For the tenth consecutive year, Answer continued to partner with Advocates for Youth and the Sexuality Information and Education Council of the United States (SIECUS) as part of the Future of Sex Education (FoSE) initiative. FoSE works to create an enabling environment at the national level to support the implementation of school-based sex education at the state and local levels. This year, FoSE continued to promote its groundbreaking National Sexuality Education Standards and the National Teacher Preparation Standards for Sexuality Education; released a white paper on evidence underpinning these standards; and commissioned research on adolescent sexual development to help normalize conversation around this topic.

National Advisory Board
A major accomplishment of the past year was the formation of Answer’s new National Advisory Board, which met for the first time in March 2017. The role of the Advisory Board is to heighten Answer's visibility, increase its funding, and ensure the sustainability of Answer and its unique programs in diverse communities both locally and nationally. With impressive backgrounds in communications, marketing, nonprofit management, fundraising and legal services, we are confident that we have found the right people to support Answer’s work, and we are eager to partner with them in the coming year and beyond to move our unique organization forward.
Thank you to our donors!

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