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**very best friend**
- James and Diane Burke
- Betty Wold Johnson
- Bob and Lynn Johnston
- Ethel K. Maran
- Susan N. Wilson

**best friend**
- Robert and Stephanie Harris
- Eugénie A. Havemeyer
- Anastasia Mann
- Linda Borden McKean
- Judith and William Schide
- Hope B. Woodhouse and Richard J. Canty

**close friend**
- Sandra and Andrew Bonfield
- Vidal Clay
- Cynthia and Michael Copswell
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- Laura A. Gund
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- Amy C. Low
- Mary and Pete Mark
- John S. Pyne
- Elizabeth and Stephen Silverman
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- ‘Frank Strass
- ‘Eleanor Waddell
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- Joan N. Woodhouse

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- Pamela M. Wilson
- Penelope Wilson
- Linden Howeymen Wise

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- Wendy W. Benchley

**friend**
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- Melanie C. Clarke
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- Debby D’Arcangelo and Ed Dippold
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- Raquel and James Joffers
- Alexandra Johnston
- Judith and Oye Okukotun, M.D.
- Evelyn and Stephen Rosskam
- Danene Sorensen and Christian Rocknegel
- Sandra Tait
- Barbara Jay Westergaard
- Woodwind and the De Tufo Family
- Karen D. Zeitlin

**contributor**
- Anonymous
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- Dina L. Ansilmi
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- Philip M. Brown, Ph.D.
- Burlington County Special Services
- Helen M. Crossley
- Betty Lou Davis
- Kathleen D. DiBlase
- Marilyn J. Fick
- Nora Gelperin
- Dr. Joan S. Goguen and Alan Chinackoff
- Mark C. Gomieniecza
- Fern Walter Goodhart
- The Honorable Martin L. Haines
- Mildred Hennings
- Ruch D. Holt and Margaret Lansfield
- Horace Mann School
- Philip S. Johnson
- Florence and Steven Kahn, M.D.
- Kathleen A. Kochhar
- Jennifer Adams Krumins
- Bradford C. Leaman, Psy.D.
- Janet Lomonico
- Nancy A. Miller
- Elizabeth and Amy Perry Morgan
- North Louisiana Area Health Education Center
- Ohio Health Corp
- Margaret Osuna
- Anne B. Pierson, MD
- Anne H. and Dick Poole
- Raymond John & Company
- Anne D’O. Reeves
- Saratoga Springs High School
- Cynthia Soule
- Stacie Steinbock
- Mary C. Tanner
- Kelle Teter
- Joanne B. Vasser
- Ruth and Donald Wilson

* Founding members of the Our Children, Our Future Giving Society

The names above have been carefully reviewed; however, if your name has been inadvertently misspelled, omitted or otherwise listed incorrectly, please accept our apologies and let us know.
funders

We would like to thank the following for their support:

**foundation and others**
- Anonymous
- The Bunbury Company
- Compton Foundation
- Geraldine R. Dodge Foundation
- Educational Foundation of America
- The Ford Foundation
- The Fund for New Jersey
- E.J. Grassmann Trust
- The George Gund Foundation
- Grove Foundation
- Harbourton Foundation
- Sidney I. Harris Trust
- William and Helen Hoffman Foundation
- The Huber Foundation
- Franklin & Catherine Johnson
- F.M. Kirby Foundation
- John Merck Fund
- The Moriah Fund
- The New Jersey AIDS Partnership
- Ohio Children's Foundation
- Rutgers Community Health Foundation
- Ullman Family Fund
- Westmead Foundation
- Mary A. Wohlford Foundation

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- New Jersey Department of Education
- New Jersey Department of Health & Senior Services
- New Jersey Department of Human Services/Governor’s Council on the Prevention of Mental Retardation and Developmental Disabilities
- New Jersey Department of Human Services/School-Based Youth Services

**financial comparison**


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<tr>
<th>Income</th>
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<th>fy05</th>
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<tbody>
<tr>
<td>Foundations, Corporations, and Other Organizations</td>
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<tr>
<td>Government</td>
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<td>Individual Donors</td>
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<td>Earned Income</td>
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* Administration expenses reflect one-time costs for the branding initiative, organizational Web site design and development and moving expenses.

This is not an audited financial statement. Answer is a component of the Rutgers University Graduate School of Applied and Professional Psychology. It shares the Rutgers University Foundation's 501(c)(3) status and its expenditures are monitored by the Rutgers' Division of Grants and Contracts Accounting.

Our Sex, Etc. project rests on a basic truth: Teens listen to other teens. To help young people gain the information and skills they need to make healthy choices, we use teens’ own voices and perspectives—most particularly those of our teen editorial staff and national contributors—through:

- **Sex, Etc. in print**
- **Online at Sexetc.org**
- **Partnerships with other national youth media and organizations**

We depended heavily on the creativity of our teen staff this past year as we transformed the eight-page Sex, Etc. newsletter to a sixteen-page, full-color magazine. They brainstormed ideas on the look and tone of the new format, constructed dummy books for the design firm and developed and created content. This switch, which is being facilitated by a modest subscription fee, allows us to offer a print publication that is attractive to a teen audience while providing more content and depth.

“My students, teachers and I love the new format. Thanks!”
—Health educator, NJ

In addition to helping create the magazine, our teen staff and contributors developed and wrote over 100 stories, as well as provided artwork, for the:

- Fall 2005 and Winter 2006 Sex, Etc. newsletter
- Inaugural issue of the Sex, Etc. magazine (debuted May 9, 2006)
- Sex, Etc. Web site, Sexetc.org
- Monthly column for the MTV/Kaiser Family Foundation pro-social campaign, think: Sexual Health, on MTV.com (a four-year collaboration)

It was a busy year for Sexetc.org as well. Even as we were preparing a wholly redesigned site, which debuted over the summer, we were also adding new features and content to it. These included monitored forums and chats, blogs, quizzes and videos, so that our site would have the level of functionality—and interactivity—that teens have come to expect on the Internet.
As we made these changes, we also added a new focus on advocacy. While we retain an advocacy section on Sexetc.org, we are also weaving teachable advocacy “moments” throughout the site, in order to educate visitors about—and move them toward—the issues underlying comprehensive sex ed.

Traffic on Sexetc.org continued to rise at an impressive rate—we averaged 60,000 unique visitors daily in January 2006. February through April, we had an unprecedented “jump,” reaching 200,000 unique visitors a day at one point, before returning to January levels in May.

And teens—and adults—continued to let us know how appreciative they are:

“Thank you for all the work you’ve done in giving teens like me medically accurate, unbiased sex education. I actually learned even more about safe sex when I discovered your Web site, and I thought I knew most everything about it!”

—15-year-old girl, ID

“Our reach was also extended through our continuing partnerships with Seventeen magazine and the MTV/Kaiser think: Sexual Health campaign as well as a new collaboration with Advocates for Youth on a condom awareness campaign. We were most gratified to receive national press attention and two awards over the past year for our work:

• The October 17, 2005, cover story for U.S. News & World Report—“Just Don’t Do It!” by Katy Kelly—included quotes and photos of our Sex, Etc. teen editors.

• Sexetc.org was awarded the 2005 International Health & Medical Media Award (also known as a FREDDIE Award) in the competition’s Adolescent Health category. Teen editor Christina Coleman and Stacie Steinbock, Sexetc.org online content manager, accepted the FREDDIE at a black-tie reception in New York City in November.

• Sex, Etc. editor Max Mintz also accepted the “Young Advocate” award on behalf of the organization at the March 2006 New York premiere of the sex-ed documentary The Education of Shelby Knox.

in advising patients about their teenage progeny...Thanks for the opportunity to view and profit from your Web site.”

—MD, NJ

“Thank you for all the work you’ve done in giving teens like me medically accurate, unbiased sex education. I actually learned even more about safe sex when I discovered your Web site, and I thought I knew most everything about it!”

—15-year-old girl, NY

“As a practicing psychiatrist I find the information on your Web site very helpful in advising patients about their teenage progeny...Thanks for the opportunity to view and profit from your Web site.”

—MD, NJ

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25 years

Dear Friends,

There have been many changes since the New Jersey Network for Family Life Education was founded 25 years ago. We have seen HIV diagnosed; the personal computer become a common fixture; the advent of MTV and the Internet; the first gay kiss on television and other events that shaped and reflected our culture. Perhaps a most notable difference is the “media experience” for teens today—as iPods, text messaging and MySpace dramatically alter the way they receive information and connect with one another and the world.

Amidst these revolutionary changes, two things remain the same:

• Teens still have questions about sex—from their changing bodies during puberty to love and relationships—and the stakes are still high. Every day, 11,000 teens are infected with a sexually transmitted disease, some 2,200 get pregnant and about 55 get HIV.

• Our commitment to young people and the adults who care for them is stronger than ever.

To fulfill that commitment, we too have made a number of changes this past year, beginning with a new name. “Answer” fully reflects our dedication to providing sexuality education, and our tagline, “Sex Ed, Honestly,” tells the world how we do it: openly and accurately.

Our Sex, Etc. teen project has a fresh, new teen-friendly look, with a magazine and a wholly redesigned Sexetc.org Web site. In addition to honest answers to questions on the site, teens find a renewed focus on advocacy, woven throughout Sexetc.org.

Over the last year, our training efforts have continued to flourish, gaining more and more recognition in New Jersey and nationally. A highlight was our partnership with organizations in Cleveland, OH, to deliver comprehensive sexuality education to youths citywide.

And finally, on the last day of a very busy fiscal year, my husband and I welcomed our first child, a daughter. Looking back on the changes the past 25 years have brought, I wonder what the next 25 will bring for her. I know she will have questions and need answers. Just like every other child.

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C. Danene Sorace Director

25 years of sex & sex education

Susan N. Wilson—whose vision and efforts as executive coordinator (1984-2005) for the Network shaped that organization and helped millions of young people—was asked during her tenure on the New Jersey State Board of Education (1977-1982) what she thought was a simple question. But it was one she says changed her life: “At what age should children start learning about how their bodies work?”

From that query, she was asked to spearhead a committee on sex education, which evolved into a statewide mandate requiring all public schools to provide a K-12 family life curriculum.

From the beginning, Susie has remained steadfast in her commitment—despite the controversy—that young people everywhere need honest, accurate information. That one question may have changed her life; her dedication ever since changed the lives of young people everywhere.

In February 1981, the New Jersey Network for Family Life Education was formed at the School of Social Work at Rutgers University, with Roberta Knowlton helping districts plan programs, soothing fears of concerned parents and making sure the mandate remained in place.

In 1984, a year after the mandate formally went into effect, Susan N. Wilson became executive coordinator of the Network. Almost immediately, she began expanding the organization’s focus and adding many new initiatives. Through Susie’s vision, leadership and tireless efforts, the Network grew from a single-focus state organization to a national leader promoting and providing comprehensive sexuality education.
In the summer of 1987, the Network mailed 7,000 copies of the first issue of Family Life Matters to New Jersey educators and other youth-serving adults; by 1990, Family Life Matters had a national distribution, the first step in the Network assuming a national role as well as a clear sign of its growing appreciation for using media—print, video and, later, the Web—to accomplish its mission.

Also at this time, a new and frightening concern had been added to the sex ed debate: HIV/AIDS. And the Network responded, conducting training programs across New Jersey for hundreds of educators in 1989. In 1990, the state adopted a mandate that required all public schools to provide HIV/AIDS education.

The Network’s most important new activity of the 1990s was the inauguration of the first issue of the Sex, Etc. newsletter—written by teens, for teens—in 1994. 30,000 copies of the newsletter were distributed to New Jersey high schools the first year; by 1999-2000, circulation had grown to 2.2 million copies to teens across the nation.

On Valentine’s Day, 1999, the Sex, Etc. Web site, Sexetc.org, debuted. Originally intended simply as an archive for newsletter articles, the Web site was an instant hit. By the end of the first year, Sexetc.org was receiving 6,000 unique visitors a day; by 2005, that had grown to 65,000 unique visitors daily.

In 2001, we also began a needs assessment of our training program, to help us guarantee we were helping teachers and other adults make a difference in the lives of young people. As a result of that assessment, we made a number of changes in our newly dubbed Sexuality Education Training Initiative. Among those changes was the creation of our annual, residential Training Institute in Sexual Health Education (TISHE).

In 1993, the National Organization on Adolescent Pregnancy, Parenting and Prevention presented the Network with an award for Best State Coalition.

In 1997, the National Campaign to Prevent Teen Pregnancy honored the Network in a White House ceremony, citing our success in involving the voices of youth in the prevention of teen pregnancy.

In addition to our work with teens, we remained committed to helping educators and other professionals, through training and development of curriculum, such as our Learning About Family Life, the nation’s first-ever family life education curriculum for grades K-3.

Through the late ‘80s and early ‘90s, the Network again faced legislative attempts to restrict the state’s family life education policy via “stress-abstinence” legislation. The Network not only continued to promote family life education but also sponsored a number of public policy initiatives, including a 1993 study of what was actually happening in classrooms and how programs could be improved.

Also in 1993, the National Organization on Adolescent Pregnancy, Parenting and Prevention presented the Network with an award for Best State Coalition.

In 2001, a number of exciting events marked 2001 for the Network: We joined the Center for Applied Psychology, part of the Graduate School of Applied and Professional Psychology at Rutgers.

We also began a long-term collaboration with MTV.com and The Kaiser Family Foundation, in which our teen editors contribute a monthly column to the MTV Web site for their think: Sexual Health campaign.

Finally, Sex, Etc. received more national recognition when Advocates for Youth named it the winner of its first “Shining Star” award.

In 2003, the 20th anniversary of the adoption of the New Jersey mandate requiring family life education was celebrated by hundreds of people at a daylong conference and “After Glow” reception, hosted by the Network.

In conjunction with the mandate’s anniversary, the Network published a history of the struggle in New Jersey for comprehensive sexuality education, in which the history of the Network has been inextricably interwoven.

1987-1990
1991
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2003

1993: Tom Hanks wins Academy Award for his role in Philadelphia
1993: TLC, a popular musical group, promotes safe sex
1993: Monica Lewinsky scandal breaks and, for better or worse, has an impact on discussions about sex
1999: The launch of Viagra
2001: FDA approves contraceptive patch

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In 2005-06, Answer staff once again provided nearly 100 training sessions to over 3,000 teachers, counselors, school nurses and other health professionals across the country, via:

• Open-enrollment workshops—these sessions, held at conveniently located sites in New Jersey, covered such topics as teaching family life in the early grades, puberty, healthy relationships and strategies for risk reduction.

• In-district sessions—our trainers traveled to schools and agencies in and out of the state to provide workshops covering abstinence, sexual orientation, healthy relationships and sexually transmitted diseases.

• Presentations at conferences—our staff delivered workshops at conferences across the nation for organizations such as the American School Health Association, the Society for Adolescent Medicine, the South Carolina Campaign to Prevent Teen Pregnancy, Healthy Teen Network and the National Family Planning & Reproductive Health Association.

• Training Institute in Sexual Health Education (TISHE) – for the first time ever, this year we held two sessions of TISHE. From July 9-14, 29 educators from Cleveland, OH, attended our first regionally-focused TISHE, made possible by funding from the George Gund Foundation, ... open-enrollment TISHE took place in West Cornwall, CT, with 29 participants from seven states and the District of Columbia.

At each TISHE, participants spent five days together, covering the depth and breadth of sexuality education.

We are pleased to be adding more training sessions to our schedule in the coming year. A move to a new office suite—complete with a large conference room with seating for 25 and state-of-the-art media technology—provides us the space to offer on-site workshops. Not only will this be a savings in cost and convenience, it means we will be helping even more adults.

Throughout all our training sessions, we work to increase the knowledge, skills and comfort of our participants, so that they can return to classrooms and other venues, better armed to give the young people in their care the information they need to make healthy decisions. As our training participants have said:

"I learned so much that I can't wait to use it at my workplace."

"Great activities—very thought-provoking questions and answers."

"TISHE is by far one of the best sexuality educator trainings in the country—totally helped me get the skills, fact-wise and facilitation-wise."

answer national advisory board members

Judy Blume · New York, NY
Nancy Goguen, MS · Bernardsville, NJ
Greg Goldfogel, MBA · Denver, CO
Chris Guidette · Jersey City, NJ
Hilda Hutcherson, MD · New York, NY
Raquel Mazon Jeffers, MA · Hopewell, NJ
David A. Johnson · Princeton, NJ
Kristina Johnson · New York, NY
Leslie Kantor, MPH · Maplewood, NJ
Lynn Ponton, MD · San Francisco, CA
Linda K. Smith, JD · Madison, WI
Acacia Stevens * · Middletown, CT
Kehinde A. Togun* · Newark, NJ
Eleanor J. Waddell · Philadelphia, PA
Robert A. Williams, MSA · Park Ridge, NJ
Pamela Wilson, MSW · Washington, DC
Hope Woodhouse, MBA · Greenwich, CT
Karen Zeitlin, MPA · Chicago, IL

*Former Sex, Etc. teen editors

The Sex, Etc. Web site, Sexetc.org, won not one—but two—awards in 2005, for excellence in presenting health information to teens. The first was a World Wide Web Health Award in Health Promotion, for our content, creativity and overall effectiveness for providing health-related information to adolescents. Sexetc.org also won the 2005 International Health & Medical Media Award, known as a FREDDIE, in the competition’s Adolescent Health category.

In 2004, Susan N. Wilson announced she was moving on from her position as executive coordinator of the Network to become senior advisor. C. Danene Sorace, who had been with the Network for six years, assumed the role of director on January 1, 2005.

2004

2005

2006

Connecticut joins Vermont in recognizing same-sex civil unions

2005: First prime-time condom commercial on network TV

2005: Training Institute in Sexual Health Education (TISHE) – for the first time ever, this year we held two sessions of TISHE.

2005: Connecticut joins Vermont in recognizing same-sex civil unions

TISHE 2006, Cornwall, CT